

**THIS AMBASSADOR SEARCH IS CONDUCTED IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER SUBMIT MATERIALS UNLESS YOU ARE ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF PARTICIPATION.**

**OFFICIAL GUIDELINES FOR SUBMISSIONS**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO MAKE A SUBMISSION. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF YOUR SUBMISSION BEING SELECTED. VOID WHERE PROHIBITED BY LAW. BY PARTICIPATING IN THIS CALL FOR SUBMISSION, YOU AGREE TO BE BOUND BY THESE OFFICIAL GUIDELINES AND THE DECISIONS OF THE SPONSOR, WHICH SHALL BE FINAL AND BINDING IN ALL RESPECTS. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

1. The Major League Rugby Creator & Ambassador Search Call for Submissions (the "Search") begins at 12 PM (noon) Eastern Time ("ET") March 18, 2026 and ends 11:59 PM ET July 1, 2026 ("Submission Period").

2. The Search is open only to legal residents of fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age and have reached the age of majority in their jurisdiction of residence with a valid US driver's license or government issued photo ID at the time of their submission. Employees, officers, directors, contractors, and representatives of OS Studios, Inc., Major League Rugby ("Sponsor"), and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, retailers, distributors and suppliers involved in the administration, development, fulfillment and execution of this Search, and the immediate families (spouse, parents, children, grandparent, siblings, and/or "step" and their respective spouses, regardless of where they reside) and individuals living in the same households (those person whether or not related who live in the same residence for at least three [3] months during the twelve-month period preceding the start date of the Search), are ineligible to enter or be selected. Void where prohibited by law. Subject to all applicable federal, state and local laws and regulations.

3. During the Submission Period, you may submit your Submission by completing the form found on Major League Rugby's website (webaddress).

Limit one (1) Submission per person for the duration of the Submission Period. A day is understood to start at 12:00:00 AM ET and end at 11:59:59 PM ET on the same day except the first day of the Submission Period which will begin at 12:00:00 PM (noon) ET and end at 11:59:59 PM ET. Submission of erroneous or incomplete information will void the Submission. If multiple entries are received in excess of the stated limitation on any day from any person or household or e-mail address during the Submission Period, only the first entry received from such person, household, e-mail address will be eligible for entry. Should multiple users of the same e-mail account or Website Account provide Submission and a dispute thereafter arises regarding the identity of the entrant, the authorized account subscriber of said e-mail account or Website Account at the time of entry will be considered the entrant and required to comply with these Official Guidelines. "Authorized account subscriber" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization, which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. By making a Submission, the submitter consents to being contacted by text message or e-mail if selected as a brand ambassador.

4. The Submissions will be reviewed, and based upon their content, on or about April 1st, 2026 to select MLR ambassadors.

5. Potential ambassadors will be notified by phone, e-mail or text message (Data rates may apply. See your wireless carrier for text message rates and capabilities). In the event that any e-mail or text message to a potential winner is returned as undeliverable, any phone number provided by a potential

winner is incorrect or no longer in service, a response to a given e-mail, text message, or phone call/message is not received within two (2) business days of date of its issuance or a potential ambassador is not in compliance with these Official Guidelines, Sponsor, at its sole discretion, may select an alternate ambassador. Potential ambassadors will be required to execute and return an Influencer Agreement or another sort of document outlining obligations and responsibilities. Any paid ambassadors will be required to provide an IRS Form W-9 prior to them posting any content on behalf of Major League Rugby.

(i) By participating in the Search, submitters agree as follows: a) to abide by these Official Guidelines, and to the decisions of Major League Rugby and OS Studios, Inc., which shall be final and binding in all respects; b) to the use of their name and/or likenesses and/or biographical data by Major League Rugby and its designees if selected as an ambassador for advertising, promotional and other purposes in any or all media now or hereafter known throughout the world in perpetuity without compensation, permission or notification (except where prohibited by law); and c) THAT MAJOR LEAGUE RUGBY, OS STUDIOS, INC., AND ANY OF THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, CONTRACTORS, ADVERTISING AND PROMOTION AGENCIES, RETAILERS, DISTRIBUTORS AND SUPPLIERS, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND EMPLOYEES (COLLECTIVELY, THE "RELEASED PARTIES") SHALL HAVE NO LIABILITY AND SHALL BE HELD HARMLESS FOR ANY DAMAGE, LOSS OR INJURY TO A SUBMITTER OR ANY THIRD PARTY RESULTING FROM PARTICIPATION IN THIS SEARCH. Released Parties are not responsible for lost, delayed, interrupted or unavailable network, cable, satellite, Internet Service Provider (ISP), server or other connections, miscommunications, failed phone, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other errors, problems or difficulties of any kind whether computer, network, human, mechanical, electronic, printing, typographical or otherwise relating to or in connection with this Search, including, without limitation, errors, problems or difficulties which may occur in connection with the administration of the Search, the announcement of the ambassadors or related materials or for any damage to submitter's or other person's hardware or software as a result of participation. Released Parties are also not responsible for entries, or e-mails that are lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or postage due, or garbled or delayed by computer transmissions and all such entries are void. Persons found tampering with or abusing any aspect of this Search as solely determined by Major League Rugby will be disqualified, and their entries will be void. Every submission must be manually keystroked and manually entered by the individual participant and repetitive automated electronic submission of entries is specifically disallowed. Use of script, macro or automated entry software or programs or any other means that subvert the entry process is prohibited and all such entries will be void. All Submissions become property of Major League Rugby and will not be returned. In the event the Search is compromised by virus, bugs, worms, non-authorized human intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Search, including but not limited to Acts of God, epidemic or pandemic, Major League Rugby reserves the right in its sole discretion to modify, suspend or terminate the Search or any portion thereof and/or terminate the Submission of any submitter whose conduct potentially compromises the Search and, if terminated. The invalidity or unenforceability of any provision of these Official Guidelines shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Guidelines shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. CAUTION: Any attempt by a submitter to damage the website or undermine the legitimate operation of the Search is a violation of criminal and civil laws. Should such an attempt be made, Major League Rugby reserves the right to seek any and all remedies available to the fullest extent permitted by law. This Search is governed by the laws of the State of New York without regard to its conflict of laws principles, with venue in New York City, NY.

6. THE PARTIES WAIVE ALL RIGHTS TO TRIAL IN ANY ACTION OR PROCEEDING INSTITUTED IN CONNECTION WITH THESE OFFICIAL GUIDELINES, INCLUDING, WITHOUT LIMITATION, THE SEARCH. THE PARTIES EACH AGREE TO FINALLY SETTLE ALL DISPUTES ONLY THROUGH ARBITRATION; PROVIDED, HOWEVER, MAJOR LEAGUE RUGBY SHALL BE ENTITLED TO INJUNCTIVE OR EQUITABLE RELIEF IN THE STATE AND FEDERAL COURTS IN THE STATE OF NEW YORK, AND ANY OTHER COURT WITH JURISDICTION OVER THE PARTIES. IN ARBITRATION, THERE IS NO JUDGE OR JURY, AND REVIEW IS LIMITED. THE ARBITRATOR'S DECISION AND

AWARD IS FINAL AND BINDING, WITH LIMITED EXCEPTIONS, AND JUDGMENT ON THE AWARD MAY BE ENTERED IN ANY COURT WITH JURISDICTION. THE PARTIES AGREE THAT, EXCEPT AS SET FORTH ABOVE, ANY CLAIM, SUIT, ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS SEARCH SHALL BE RESOLVED SOLELY BY BINDING ARBITRATION BEFORE A SOLE ARBITRATOR UNDER THE STREAMLINED ARBITRATION RULES PROCEDURES OF JAMS INC. ("JAMS") OR ANY SUCCESSOR TO JAMS. IN THE EVENT JAMS IS UNWILLING OR UNABLE TO SET A HEARING DATE WITHIN FOURTEEN (14) DAYS OF THE FILING OF A "DEMAND FOR ARBITRATION", THEN EITHER PARTY CAN ELECT TO HAVE THE ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION ("AAA") OR ANY OTHER MUTUALLY AGREEABLE ARBITRATION ADMINISTRATION SERVICE. IF AN IN-PERSON HEARING IS REQUIRED, THEN IT WILL TAKE PLACE IN THE STATE OF TEXAS. THE FEDERAL OR STATE LAW THAT APPLIES TO THESE OFFICIAL RULES WILL ALSO APPLY DURING THE ARBITRATION. DISPUTES WILL BE ARBITRATED ONLY ON AN INDIVIDUAL BASIS AND WILL NOT BE CONSOLIDATED WITH ANY OTHER PROCEEDINGS THAT INVOLVE ANY CLAIMS OR CONTROVERSY OF ANOTHER PARTY, INCLUDING ANY CLASS ACTIONS; PROVIDED, HOWEVER, IF FOR ANY REASON ANY COURT OR ARBITRATOR HOLDS THAT THIS RESTRICTION IS UNCONSCIONABLE OR UNENFORCEABLE, THEN THE AGREEMENT TO ARBITRATE DOESN'T APPLY AND THE DISPUTE MUST BE BROUGHT IN A COURT OF COMPETENT JURISDICTION IN THE STATE OF TEXAS. SPONSOR AGREES TO PAY THE ADMINISTRATIVE AND ARBITRATOR'S FEES IN ORDER TO CONDUCT THE ARBITRATION (BUT SPECIFICALLY EXCLUDING ANY TRAVEL OR OTHER COSTS OF ENTRANT TO ATTEND THE ARBITRATION HEARING). EITHER PARTY MAY, NOTWITHSTANDING THIS PROVISION, BRING QUALIFYING CLAIMS IN SMALL CLAIMS COURT. THIS SEARCH IS OFFERED ONLY IN THE UNITED STATES AND IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, AND ALL CLAIMS MUST BE RESOLVED IN THE FEDERAL OR STATE COURTS LOCATED IN KING COUNTY, NEW YORK.

7. Information submitted in connection with the Search will be treated in accordance with these Official Guidelines and Major League Rugby's Privacy Policy (as may be amended from time to time), currently located at [privacy policy web address]; provided, that in the event of any conflict between these Official Guidelines and such Privacy Policy, the terms and conditions of these Official Guidelines will prevail.

8. All trademarks are the intellectual property of their respective owners.