



PROYECTO VICTORIA  
REAL RACING CLUB



# RACING EXPERIENCE

## IMMERSIVE EXPERIENCE IN SANTANDER

Racing Experience is a program by Real Racing Club designed to offer players from around the world a unique and unforgettable experience in Santander, combining professional football, personal development, and culture.

Through this program, participants have the opportunity to train under the official methodology of Real Racing Club de Santander, a historic Spanish club with over 110 years of history.



# OBJECTIVE

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The Racing Experience seeks to enhance each player's performance, providing tools for their technical and personal development.

It offers comprehensive learning, both on and off the field, in an environment that fosters discipline, values, and effort.



# TARGET PARTICIPANTS

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- International academies and clubs looking to offer their players a football immersion experience in Europe.
- Individual players who wish to improve their performance and enjoy a unique experience with a historic club.



# PROGRAM CONTENT

## Professional Training:

Daily sessions at the club's official facilities and at Futbox Santander, focused on individual and collective performance.



## Racing Methodology:

Application of the technical, tactical, physical, and psychological principles that form part of the club's youth academy development model.

## Racing 360° App:

Each participant receives personal feedback and monitoring via the official Racing 360 platform, tracking progress throughout the experience.





## Friendly Matches:

Competitive matches against local academies to apply the concepts learned in real-game conditions.

## Workshops & Education:

Sessions on nutrition, recovery, injury prevention, and sports psychology to help players understand what it means to be a complete athlete.



## Cultural Experience:

Activities and visits to discover Santander, Cantabria, and its unique surroundings.



## First Team Immersion:

Exclusive access to observe first-team training sessions and attend an official match at El Sardinero Stadium, feeling the energy of professional competition up close.





LIVE FOOTBALL LIKE A  
PROFESSIONAL PLAYER WITH:

**RACING**  
**EXPERIENCE**





# METHODOLOGY & VALUES: PROJECT VICTORIA

All activities take place under Project Victoria, Real Racing Club's social and educational framework that ensures safety, personal care, and educational guidance for young players. This philosophy places equal importance on personal development and athletic excellence, promoting: respect, responsibility, and empathy as fundamental values of the Racing identity.



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# SANTANDER AS AN ADDED VALUE

Santander, capital of Cantabria, offers an unbeatable setting for the development of this program.

A safe, modern, and welcoming city, ideal for young athletes and their families.

Beaches, nature, and mountains make the region a complete and balanced experience.

Culture, art, and gastronomy – with visits to iconic landmarks such as La Magdalena Palace and the Centro Botín.

Every participant will live and breathe football in an environment full of tradition and sporting passion.



**Contact:**

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**WE ARE WAITING FOR YOU!**